
New Power Mac G3 Series !

On November 10 Apple introduced three new mid-ranged Power Macintosh models called the G3 series named after the new PowerPC G3 processor. In addition to the 233 and 266 MHz CPUs, the new models feature faster system bus architecture and cache structure. In short, these new machines are significantly faster than the 9600/350 which appeared earlier this year. The 72/73/75/7600 case style lives on in the two desktop versions of this computer and a new high-end minitower design adds video capabilities to the line. Canadian prices are \$2899 and \$3499 for the 233 and 266 MHz desktop models and \$4399 for the 266 MHz minitower with AV capabilities. The Apple USA data sheet on these products is available on-line at:
<http://product.info.apple.com/productinfo/datasheets/dtindex.html>

233MHz Upgrade Kits!

Apple's 233 MHz PowerPC 604e daughtercard upgrade kit is available to owners of 73/75/76/85/86/9500 owners. The upgrade is particularly cost effective for 7500 owners since it provides a performance increase of over 150% at a price of around \$1000. Power Macintosh 7200 owners can also realize a huge performance increase without purchasing an entire new system by upgrading to a 7600 logic board—which now includes the 233MHz daughter card.
<http://www.apple.ca/product/ds/233Upgrade.html>

Quark 4.0 Shipping!

Quark announced November 10 that it is shipping QuarkXPress 4.0. The upgrade substitutes Apple's ColorSync for EFI Color and provides a palette of bezier drawing tools within the program. In addition, Quark has committed to providing Acrobat PDF import and export filters within a few months. The XPress 4.0 upgrade will be one of the more expensive software updates to come out recently with US pricing ranging from \$298 to \$498 depending on which version of XPress 3.x you start with. Quark Customer Service can be reached at: (307) 772-7100. A Quark 4.0 demo is available online at: <http://www.quark.com/demo001.htm>



Apple New Build-to-Order: U.S. Only —So Far!

Along with the new G3 computers, apple announced it was selling Macs directly over the Internet on a "build-to-order" basis. The new Apple Store at <http://store.apple.com> is only available for U.S. customers at the present time but Apple Canada has committed to supporting this delivery method within one year. The company said that Resellers will continue to provide added value to the products.

