



Press Release

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Precursor to Participate in Apple Custom Store Initiative!

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Precursor Systems is proud to announce we will be participating in the replacement for the Apple Business Affiliate program – Apple’s custom store initiative!

Qualifying businesses can now be assigned their own custom AppleStore online. And Apple has made provision for certified members of the Apple Consultants Network to participate to provide configuration advice when the business involved qualifies their trusted consultant as a “Proposer”.

The new custom store is a simpler and faster experience that gives customers more control over the experience and guarantees that the business will receive special discount pricing it qualifies for instantly and without having to go through the many manual steps in the old ordering process – which could take days or even weeks.

Another tremendous advantage of the program is that purchases are automatically linked to your company’s Apple Business Manager account ensuring that your purchases are tied to your business for maximum security and management efficiency.

Precursor Systems will be contacting our clients in the coming weeks to help qualifying businesses set up their free Apple Business Manager account and get their own custom store.



Precursor Systems was founded in March 1994 by Alex Narvey to provide support for computer-based professionals in the Publishing, Printing, Prepress, Digital Imaging, Audio and Video industries.

More information is available at our web site:

<https://www.precursor.ca/>

Precursor Systems is a division of Precursor.ca, Inc.

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